

Artwork

Artwork to be supplied as Layered Adobe Illustrator .ai or native Illustrator .pdf.

Each label to be supplied as a separate file or separate art-boards.

We can accept other formats but this will incur a charge to be recreated in illustrator by our art department. Bleed to be 2mm around all sides of Die Line.

Text to be within a 2mm 'safe zone' from the Die Line

Spot colours to remain as book colour – do not alter the swatch name unless it is a proprietary colour.

All images to be embedded or supplied.

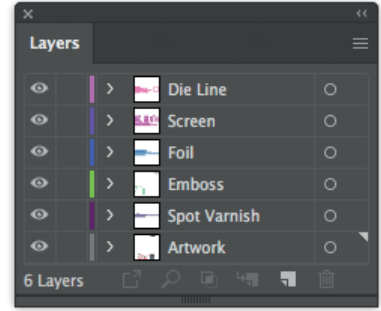
Images to be CMYK .psd or .tiff files at 300dpi at final size.

All fonts to be supplied or outlined.

(note: if outlined we will not be able to edit your text)

Supply as finished art and avoid clipping masks if possible.

Layer Hierarchy



This document is a native illustrator .pdf and can be used as a template for layer hierarchy and minimum embellishment specifications.

Die Line

0.5pt Stroke

Spot Colour called "Die Line"

Attribute selected as "Overprint Stroke"

Minimum corner radius 0.5mm.



Screens Types

Screens Types	Millimeter	Point Size	e.g
Fine Detail Flat	0.125mm	0.354pt	_____
Flat	0.140mm	0.397pt	_____
Medium Build	0.170mm	0.482pt	_____
High Build	0.300mm	0.850pt	_____
Super High Build	0.400mm	1.134pt	_____
Braille	0.400mm	1.134pt	_____

Spot Colour called e.g "High Build Screen".

Attribute selected as "Overprint".

Any variation below these sizes will produce unexpected results.

Foils

0.176mm / 0.5pt minimum thickness. _____

Spot Colour called e.g "Gold Foil".

Attribute selected as "Overprint".

Although it is possible to hold a finer foil it can produce unexpected results.

e.g. filling in or breaking apart.

Emboss

0.3mm / 0.85pt minimum (0.4mm recommended). Minimum 3mm from edge of Dieline.

Spot Colour called e.g "Raised Flat Emboss".

Attribute selected as "Overprint".

Emboss Types

Raised Flat

Raised Round

Sculptured

Raised Roof

Deboss Flat

Relief Line



Any emboss other than raised flat will incur additional charges.

Spot Varnish

Any varnish other than an all over varnish will need to be detailed on this layer as a spot colour e.g. "Spot Varnish"

Attribute selected as "Overprint".